LAUREN PEÑA

FRONTEND SOFTWARE ENGINEER

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WORK EXPERIENCE

Software Engineer

Bankrate (Red Ventures)

📅 NOVEMBER 2021 - OCTOBER 2025   📍 Remote

- Boosted user click-through rates significantly through the successful implementation of winning experiences in A/B testing.
- Improved Core Web Vitals and accessibility; implemented a spinner loader after CTA clicks, reducing INP by 10x and enhancing user experience on mobile.
- Increased delivery speed of production features by integrating AI tooling (Cursor, Windsurf) into daily workflow, resulting in faster iteration cycles and reduced time-to-launch.
- Raised test coverage for multiple Bankrate calculators from around 50% to over 85% using Jest.
- Improved user experience across devices by turning high-fidelity Figma designs into responsive, accessible interfaces.
- Integrated headless CMS solutions (Storyblok, WordPress), streamlining content workflows and reducing developer intervention by enabling real-time content updates from editorial teams.

Editor

Healthline (Red Ventures)

📅 JUNE 2016 - NOVEMBER 2021   📍 San Francisco

- Worked closely with engineers and UX designers to align editorial and technical goals.
- Created content workflows that enhanced publishing efficiency.
- Implemented SEO best practices in 50+ Healthline articles, achieving top rankings on Google search results.

Senior Publications Assistant

PLOS

📅 AUGUST 2013 - MAY 2016   📍 San Francisco

- Facilitated seamless communication across 5 editorial teams and 20 reviewers, improving feedback turnaround by 30%.
- Contributed to digital publishing process improvements and workflow optimization.

CAREER OBJECTIVE

Frontend software developer with 4+ years of experience in creating scalable web applications using React, Next.js, and TypeScript, skilled in AI-driven development and headless CMS integration for enhanced user experiences.

EDUCATION

BSc in Molecular, Cell & Developmental Biology

University of California, Santa Cruz

Full-Stack Coding Bootcamp

UC Berkeley Extension

SKILLS

- JavaScript
- TypeScript
- React
- Next.js
- CSS3
- Tailwind CSS
- Vue
- Python
- Responsive Design
- HTML5
- Agile Methodologies
- Testing (Jest, Cypress)
- Accessibility (A11y)
- Core Web Vitals (CWV)